

WPD News

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Media Advisory WPD Launches Blue Light Crash Reduction Project

The Wichita Police Department (WPD), through a collaborative effort with the Kansas Department of Transportation (KDOT), has initiated a blue light crash reduction project at Kellogg and Rock Road.

Through a grant funded by KDOT, WPD has received 12 blue lights, and six have been installed at Kellogg and Rock Road. WPD officials are determining the best location for the additional six lights.

The blue lights are installed on traffic signals in large and complex intersections, difficult to monitor for red-light violations. When the traffic light changes to red, the blue light illuminates, allowing for officers to easily monitor run red-light violations from a safe location.

"Traffic complaints are regularly one of the top complaints received from community members, and red light violations are a frequent cause of crashes and complaints," Chief Gordon Ramsay said. "WPD continues to learn new proactive ways to better address traffic concerns to help prevent accidents, injuries, and traffic-related deaths."

Kellogg and Rock Road was chosen for the project due to it being a large and busy intersection, and the location being a high accident location. This year WPD has investigated 35 accidents and one fatal accident at this intersection. In the past five years, WPD has investigated over 270 accidents at the intersection.